

ANNUAL REPORT

2013-2014

Empowerment has always been at the core of what GoPhilanthropic Foundation aims to provide through its partnerships around the world. Putting this into practice involves a balance of listening, sharing and helping them discover all they are capable of doing themselves...

While our partner organizations have been learning and growing during this past year, we at GoPhilanthropic Foundation have been doing the same thing, evaluating the most effective paths we can take to achieve our vision of helping small grassroots orgs stand on their own. We also learned the true meaning of the "community" as we invited our donors to have a voice in the work they make happen.

HELPING THEM FROM FRAGILE TO STANDING STRONG

Our hope is that our partner non-profits will mature, become self-sufficient and ultimately no longer need the support of organizations like ours. Is this possible? If so, how long will this take? These questions have challenged us for the last few years and it is wonderful to finally see that —yes, in fact, with the right support, planning, people and passion, these small organizations can become stronger, organized and less reliant on outside help. In order to map where our partner programs are on this path to maturity, we classified our portfolio and developed individualized plans to help them progress.

“ with the right support, planning people and passion, these small organizations CAN become stronger, more organized and less reliant on traditional aid.” *Lydia Dean*

New Discoveries: Small organizations in the early, fragile stages of development lacking formal processes and policy yet showing great potential and commitment to their mission. We begin with small “tester” grants and assess the skills needed to get to firmer ground. ***We brought in 2 New Discovery programs this year.*

Core: Programs showing signs of strengthening internal development and the beginnings of process and policy in place. Working side by side, we actively fundraise and help develop core business skills including planning, budgeting, measurement, donor management and training.

***7 of our existing partnerships are in this stage*

Standing Strong: Organizations who have successfully made it to more stable ground and are consistently providing steady services and support in their respective communities. We help maintain donor relationships and commit to shared learning.

***We are thrilled to see one of our partners has moved to Standing Strong.*

A CONTINUED FOCUS ON “NEEDED KNOWLEDGE”

We followed through on our deep commitment to assessing the “Needed Knowledge” our partners require to become more effective, resourceful and sustainable organizations. We believe in grants and education being delivered in tandem and have seen first hand how organizations can grow with not only needed funds, but with a trusted partner who helps them develop, structure, skills and planning behind the scenes.



getting a snapshot of their “health” as an organization

In order to understand what specific skills and knowledge our partner programs need to maintain positive growth, we entered into our onsite visits this year with the objective to gain a "snapshot" of their health from an organizational perspective. Working in collaboration with John O'Connor, a consultant in the field of Evaluation, Training and Development Development, in September 2013, we began conducting in-depth assessments (SWOT analysis) in India. During work sessions with key staff at **TARA Homes for Children** and the **Women and Child Rights Campaign**, we identified the key strengths and weaknesses and helped them prioritize their most critical needs. This proved to be an important step in evaluating where to apply funds.



These SWOT analyses continued at partner programs MLisada in Uganda and Maji Moto in Kenya in the Spring 2014.

KEEPING IT REAL

personal connections with sponsored children

“one young girl and her mother have moved from a dirt hut to a real home and she is a shining star in school, another girl lives with her family and cares lovingly for her ailing granny, and a third boy still experiences much upheaval in his home life as he is moved from relative to relative”

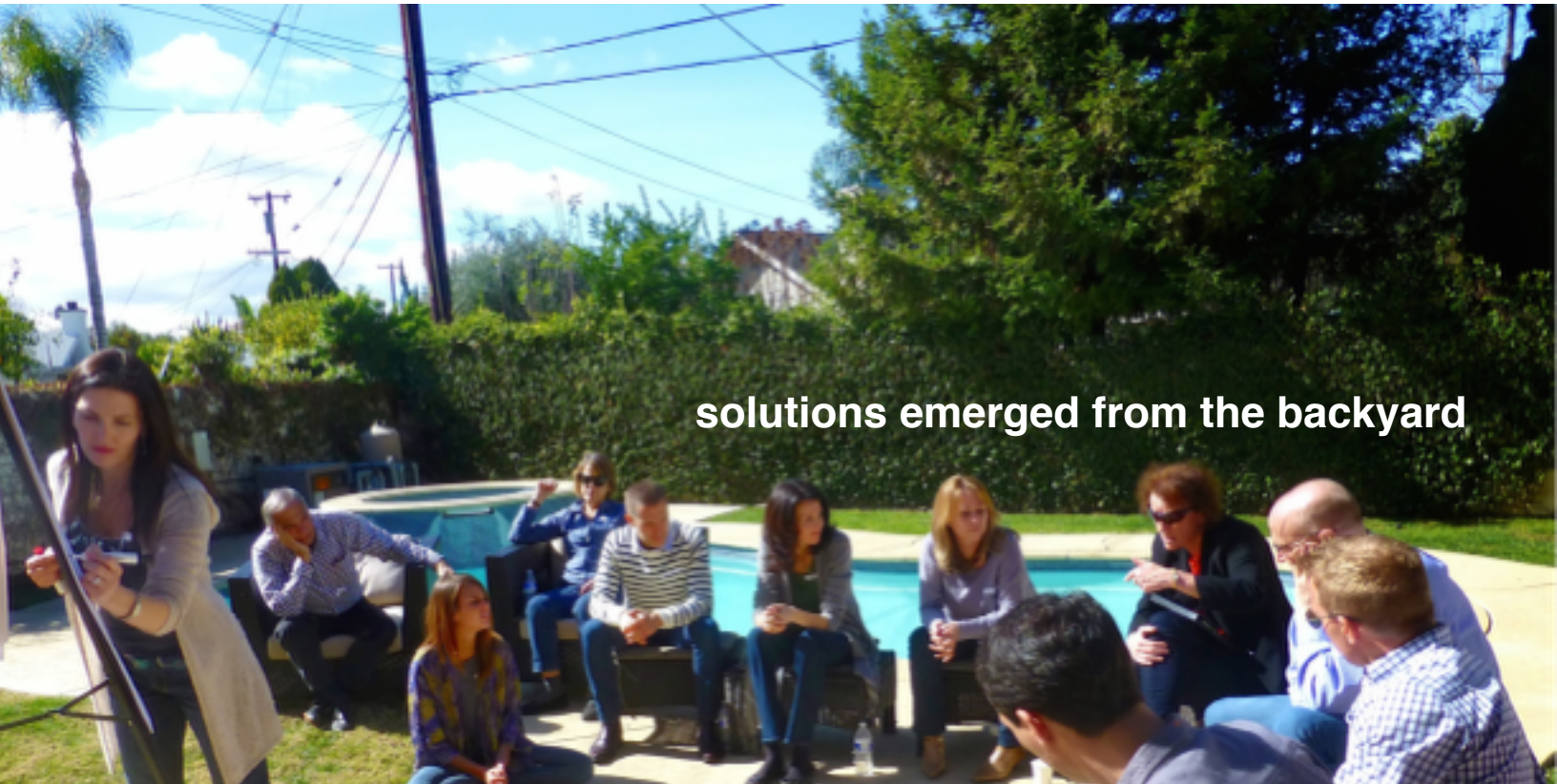
These are the types of stories that GoPhilanthropic’s Linda DeWolf gathers as she connects in-person with our donors’ sponsored students through CEF in Vietnam. Despite breaking her foot early in the trip, this year Linda worked alongside staff at CEF conducting home visits, getting to know the children better, gathering school reports and monitoring the progress of GoPhilanthropic’s sponsored students. In Uganda and Kenya, GoPhilanthropic staff met each one of our sponsored students, spending time listening to their aspirations, reviewing school records and sharing photos of their sponsors back home.



FEELING THE STRENGTH IN OUR COMMUNITY...

it's more than a financial investment

This year marked the beginnings of truly joining hands and investing in the collective wisdom and experience we have in our donor community. Gathering for the very first time in Los Angeles, CA in February 2013, solutions to the issues facing our partner programs emerged from the backyard of Lydia Dean's home. Forty GoPhilanthropic members brainstormed how to grow the foundation most effectively and together we discussed key areas that will help GoPhil offer both the tools and skills for its partner organizations to thrive and stand on their own--our ultimate goal.



An evening fundraiser resulted in \$75,000 raised, a true testament to a loyal and committed group of donors.



MEMORIAL FUNDS

their commitment to education and opportunity live on...

This beautiful idea came from Gophilanthropic donors themselves—and we believe it is one that captures the true essence of legacy. We are honored to be facilitating educational grants through the following memorial funds:

- The **Alton Memorial Scholarship Fund** was developed by Sharon Mattioli in loving memory of her husband Alton, a Vietnam Veteran and life-long educator. Funds are bring granted to partner CEF in Vietnam to support the educational fees of students in Central Vietnam, a region greatly impacted by the Vietnam War.
- The **Hugh Berberich Music Education Memorial Fund** was initiated by son Alexander Berberich in honor of his father who was an accomplished musician and composer. Funds raised for Hugh's Memorial Fund are offsetting the shortfall in M-Lisada's general education fund for the 80 children who reside at the shelter.
- The **Bahia Dergham Memorial Fund for Education** was created by Ghada Dergham in loving memory of her mother who was passionate about providing education for girls who lack access. Ghada has recently raised 12,990 for TARA Girls project in New Delhi, a new shelter to be opened in 2015 offering safe housing and education to vulnerable girls ages 6-18.



Alton devoted his life to helping children-- wherever they lived.



"No matter what, always keep singing and making music!"— Hugh Berberich



"Never be afraid of your dreams..."Bahia Dergham

DONORS AND POTENTIAL DONORS CONTINUE TO TRAVEL

nothing quite replaces the magic of seeing for oneself

Connecting in person, engaging and listening first-hand to the founders and beneficiaries of our partner programs continues to be a cornerstone at GoPhilanthropic Foundation. Working in sync with GoPhilanthropic Travel, this year we led groups to India and Southeast Asia, offering our donors a unique opportunity to experience the impact of their support and to be a part of the important dialogue and learning involved in deepening our partnerships.



2013-2014 FINANCIALS

Total Donations Received	\$224,571	
Total Grants Awarded	\$173,770	77% of donations granted
Management & General Costs	\$6,956	3%
Fundraising costs	\$9,226	4%
Program Development Costs	\$13,161	6%
*Cash Balance at year end	\$73,732	Year end cash balance is due to timing of specific fundraising campaigns in progress at the fiscal year end. Corresponding grants will be issued in the new fiscal year.