



REIMAGINING PHILANTHROPY



2018 - 2019 ANNUAL REPORT

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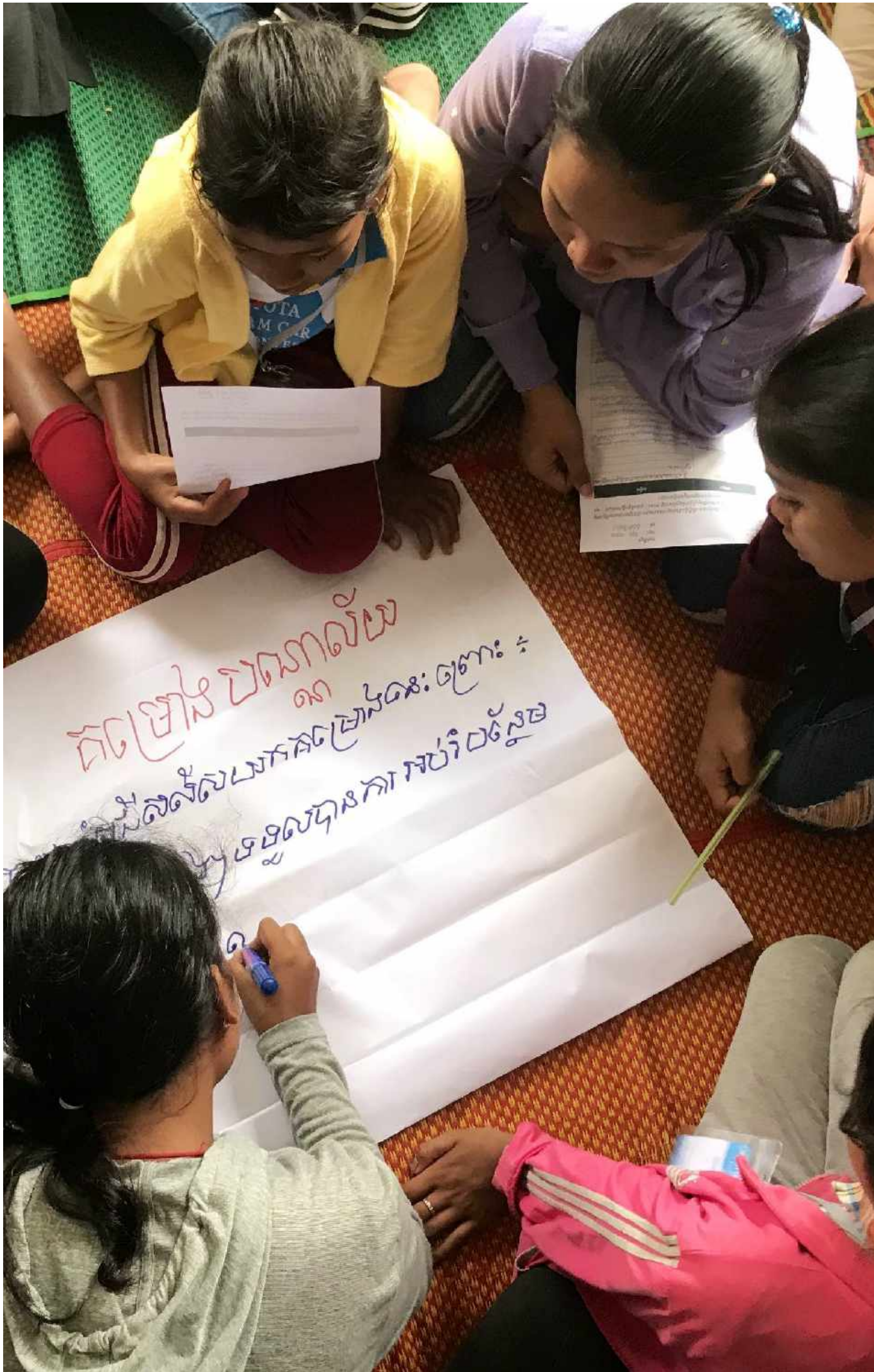
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YEAR REFLECTIONS

Over the past year GoPhil dove deeper into important introspection on some of the very fundamentals of **good and just philanthropy**.

We are more committed than ever to paving a path where **partner programs lead the way** with unique, diverse, and creative solutions to the injustices they face each day.





As each year passes and we sit down to write an Annual Report, we look back at all that has transpired. Projects with defined benchmarks and quantifiable impact fall onto the pages without effort. Growth that is made in more subtle ways - perhaps unnoticeable from the outside - is more difficult to capture, yet helps fortify the very essence of our philanthropic efforts and hopes for the world. This past year was shaped by both **measurable impact** and the more **quiet shifts in thinking** that keep us grounded in what we believe.

GoPhil's measurable milestones centered around a continued commitment to more holistic partnership - coupling funding for critical needs with investment to leverage local knowledge. We successfully facilitated regional network gatherings, cross learning opportunities and 'seed grants' that encouraged collaboration across partner programs. Alongside these broader, learning and sharing-based activities, GoPhil helped to enhance - through local expertise - specific, self-identified skills needed within partner organizations to become more self-reliant. We aim to always help partners expand and leverage the assets, knowledge and strength that is already present within their communities.

Quiet and contemplative growth is more difficult to capture. It is not so easily translated onto a chart or infographic. This year, we read, questioned and conversed about what our role should be in the philanthropic process. How can we best share the immense privileges we have in a way that plays a productive and supportive role in communities' journeys of healing and transformation?

We thoughtfully considered the lexicon and messaging commonly used in the development world, knowing that language - as well as the intentions behind words - has as much power to perpetuate division as to foster solidarity and connection. We continue to evaluate these subtle effects - both positive and negative - that come from GoPhil Travel Journeys and on-site visitation. These internal dialogues may not result in concrete or measurable outcomes, but they help us stay rooted in what we do, ethically.

The intention in all GoPhil communications has never been to proudly tick off a list of all that went famously well. We have forged deep and trusting relationships with small nonprofit organizations addressing some of our most difficult human rights issues and things do not always pan out how we expect them to, as is the nature of this complex work. Profound change takes time and has its own pace. However, if you know the GoPhil partners or have had the opportunity to witness their work and devotion in person, you know that *change is not in the future, it is happening now*. What hopefully comes out of the following pages is a less linear, but more genuine snapshot of life, of learning and unlearning, of the beauty that emerges in caring for one another while fighting for what is fair.

It is in honoring evolution and the aspirations to make our world a more just and equitable place that we share the 2018-2019 Annual Report. We extend our greatest gratitude to all who played a part in making it happen.



EVOLUTION: PASSING THE TORCH

After nearly a full decade of intense devotion, GoPhil Co-Founder, Tracey Morrell — mother hen, COO, bearer and wearer of many hats - is passing over operational responsibilities to GoPhil's capable and prepared team. This passing of the torch will be a very tender moment as Tracey has so patiently and diligently helped to build the very foundation on which GoPhil now stands. She spent the past year imparting her knowledge and talents - too vast to list, but rest assured encompass all the meticulously managed inner workings and processes that make us all proud to be a part of GoPhil - over to a confident team, ready to take GoPhil into its next chapter.

Tracey will complete her tenure at the end of March, forever remaining as one of three Co-Founders that nurtured this tiny seed through all of its most critical early stages. Without her passion and willingness to put a strong shoulder to all that needed to be done in birthing a non-profit, GoPhilanthropic Foundation might never have come to be.

We simply cannot thank Tracey enough for all she has given to this community, and to the world.

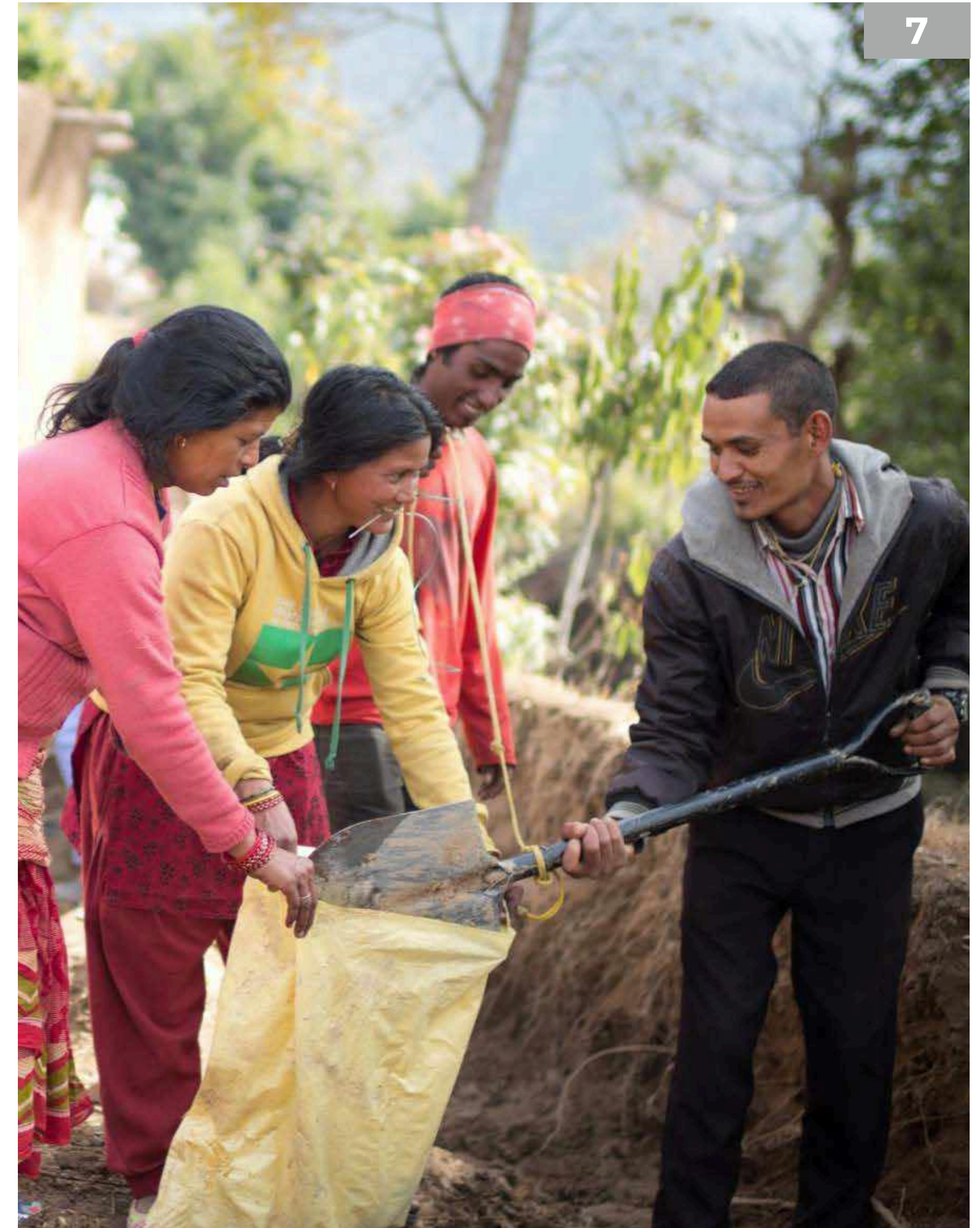


TRANSITION: TEAMWORK

Our desire, even in the earliest days, was to create a dynamic place for people to play a positive role in global issues. We envisioned GoPhil being the spirit of many as opposed to the face of one. We have tried to reflect these beliefs in various symbolic ways — oftentimes referring to a mandala with its million, interconnected points of light, or to a beautifully rich tapestry woven together from colorful threads. It has been wonderful to see GoPhil grow from an organization created and led by three volunteer Co-Founders, to a robust and virtual team of dedicated humanitarians, which now includes six part-time and paid positions, a dynamic Board of Directors, and a vibrant base of travelers, volunteer ambassadors, community members, and global partners.

This growing team and community have enabled GoPhil to extend its work in ways Co-Founders never imagined at the outset. We now have the ability to be more attuned to the realities and priorities of GoPhil partners, while keeping our donor community genuinely engaged, informed and learning from one another. Much of this has been made possible thanks to the trust of our Founder's Circle members, who have provided the investments needed for this growth as funding for GoPhil salaries remains our biggest need for long-term sustainability and stability.

GoPhil Co-Founders, after many years of heavy lifting, have been able to create the necessary **space for new ideas and energy to continue to flow through GoPhil**, allowing the latitude for community and team members to contribute their time and passions in new, evolving and exciting ways.



YEAR IMPACT

A SNAPSHOT OF SUCCESS
2018 - 2019





GRANTED TO PARTNERS 2018-2019



24

active partner grants in
2018 - 2019 from a
portfolio of 40+ partners.



7

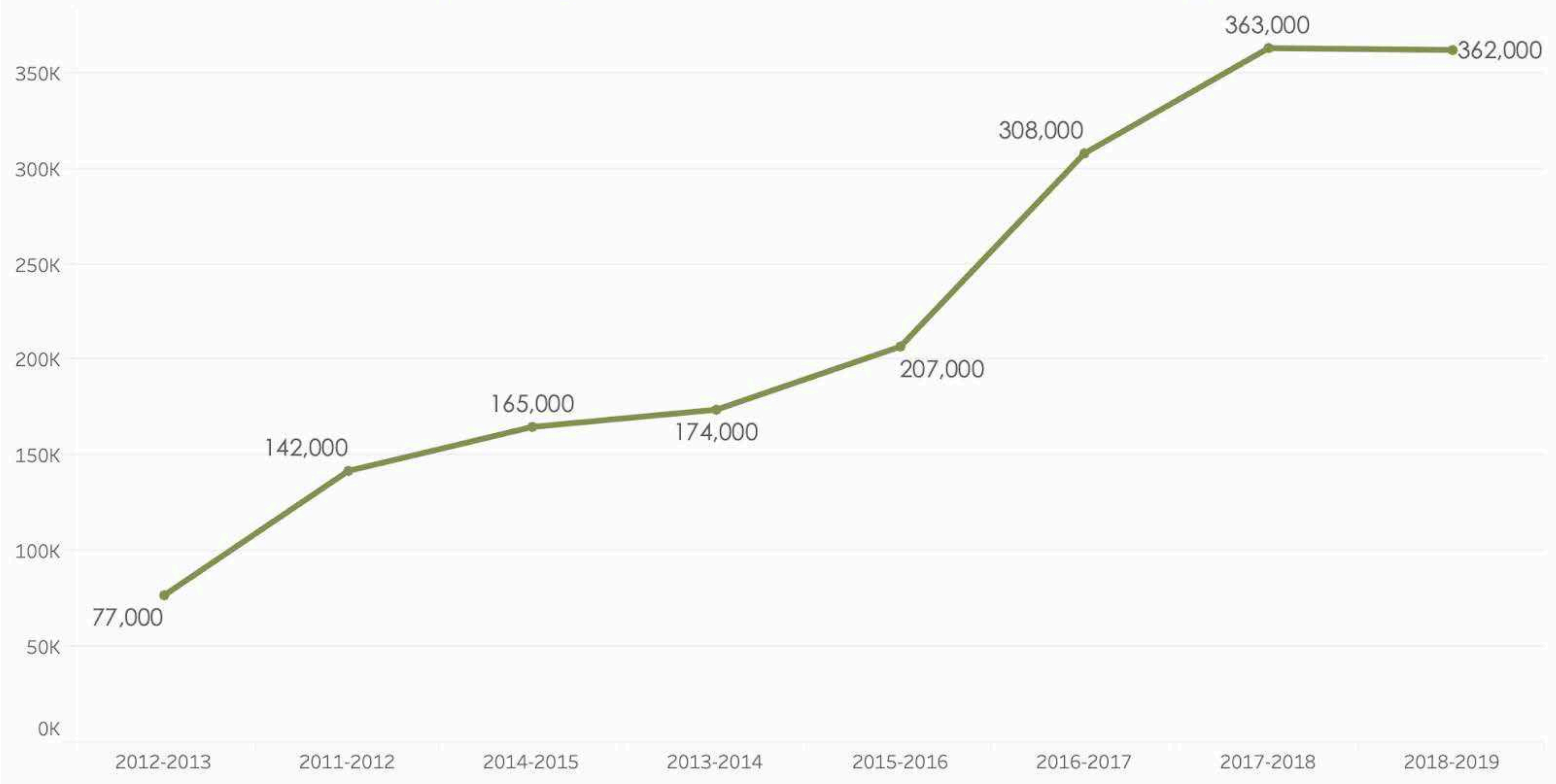
countries in which
partner programs
received funding.



\$1.8 MILLION

distributed to partner
program grants since
inception in 2011.

Amount (USD) Granted to Partner Programs

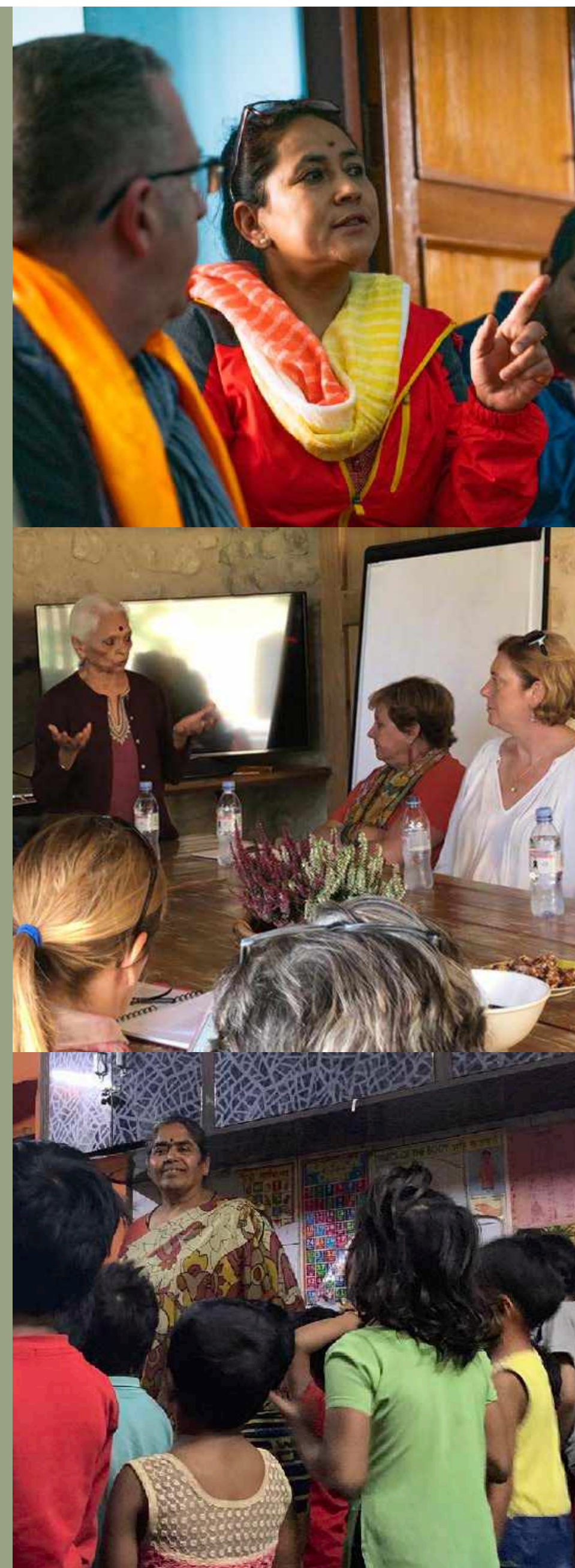




CORE VALUES

GoPhilanthropic Foundation is a global community of **grassroots leaders, change-makers, humanitarians, explorers, believers, listeners, and learners**. Together, we are reimagining and redefining the traditional philanthropic model, working to turn it into something much more active, engaged, locally-informed, and sustainable. We are not a static institution, but an ever-evolving and growing movement of like-minded people striving for a more just and equitable world. By forging real and meaningful connections that span borders and cultures, and investing directly in the power and potential of local leaders, we help ignite and amplify lasting change at a grassroots level.

Our core values define and unite the GoPhilanthropic Community, helping to guide us through the complexities and challenges of a collective philanthropic journey.



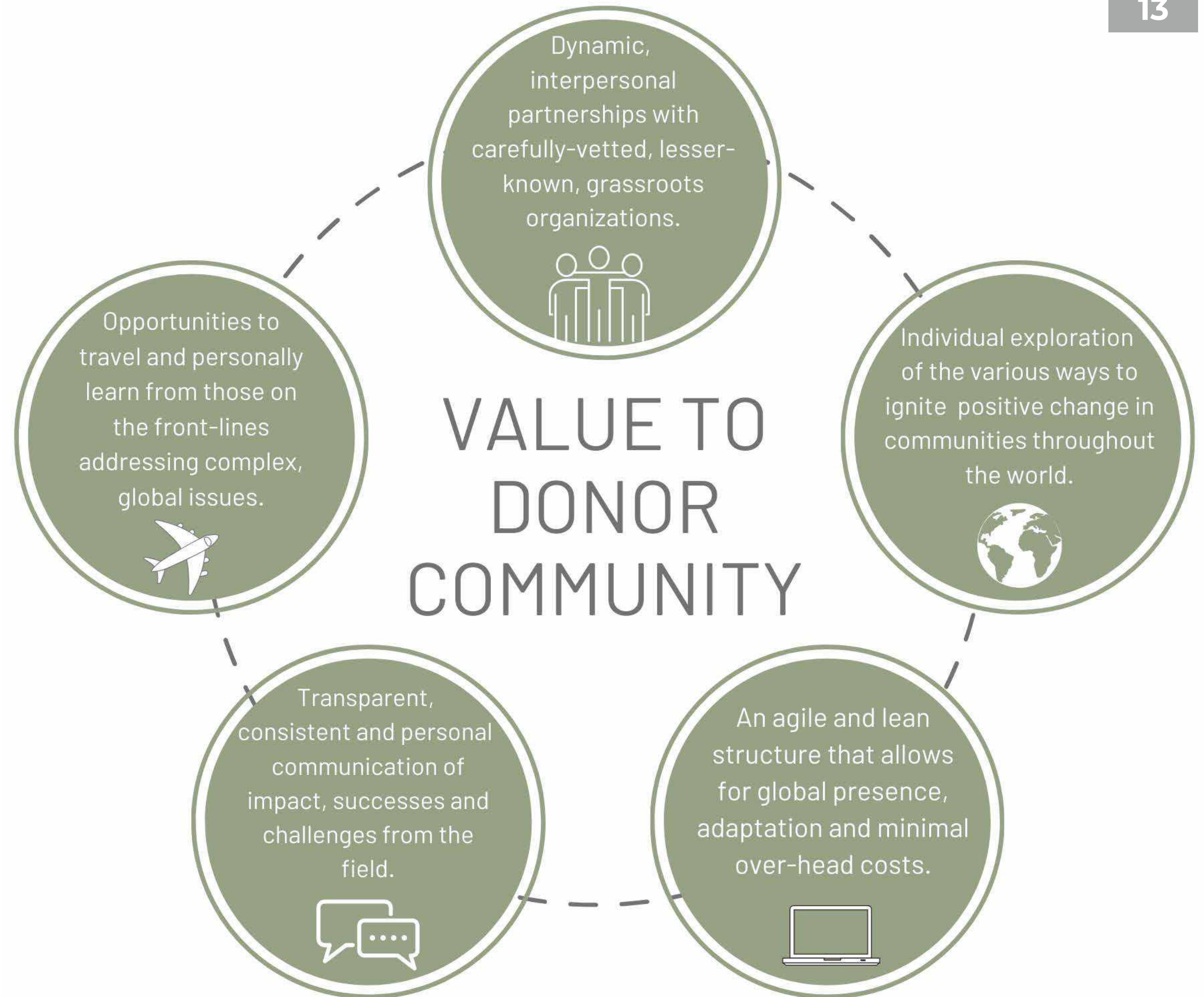
Together, we believe...

- Those closest to the problems understand the issues more deeply.
- People and communities are strongest when they do for themselves.
- 'Listening and Learning' is more effective than 'Serving and Solving'.
- Honoring diversity while working towards UNITY is essential.
- Partner programs are "contributors" as opposed to "receivers" of help.
- Impact is not made in isolation.

DONOR COMMUNITY

There is enormous power in the compassion, dedication and HEART of GoPhil donors, supporters, volunteers and travelers. This robust community of supporters do more than simply give - they listen, learn, care and make a real and meaningful difference.

GoPhil brings together like-minded people and provides a range of opportunities to personally connect and engage with lesser-known, yet trusted organizations that speak to their true passions and interests. The philanthropic journey is unique to each and every one of us, yet we are united by strong values, beliefs and optimism.

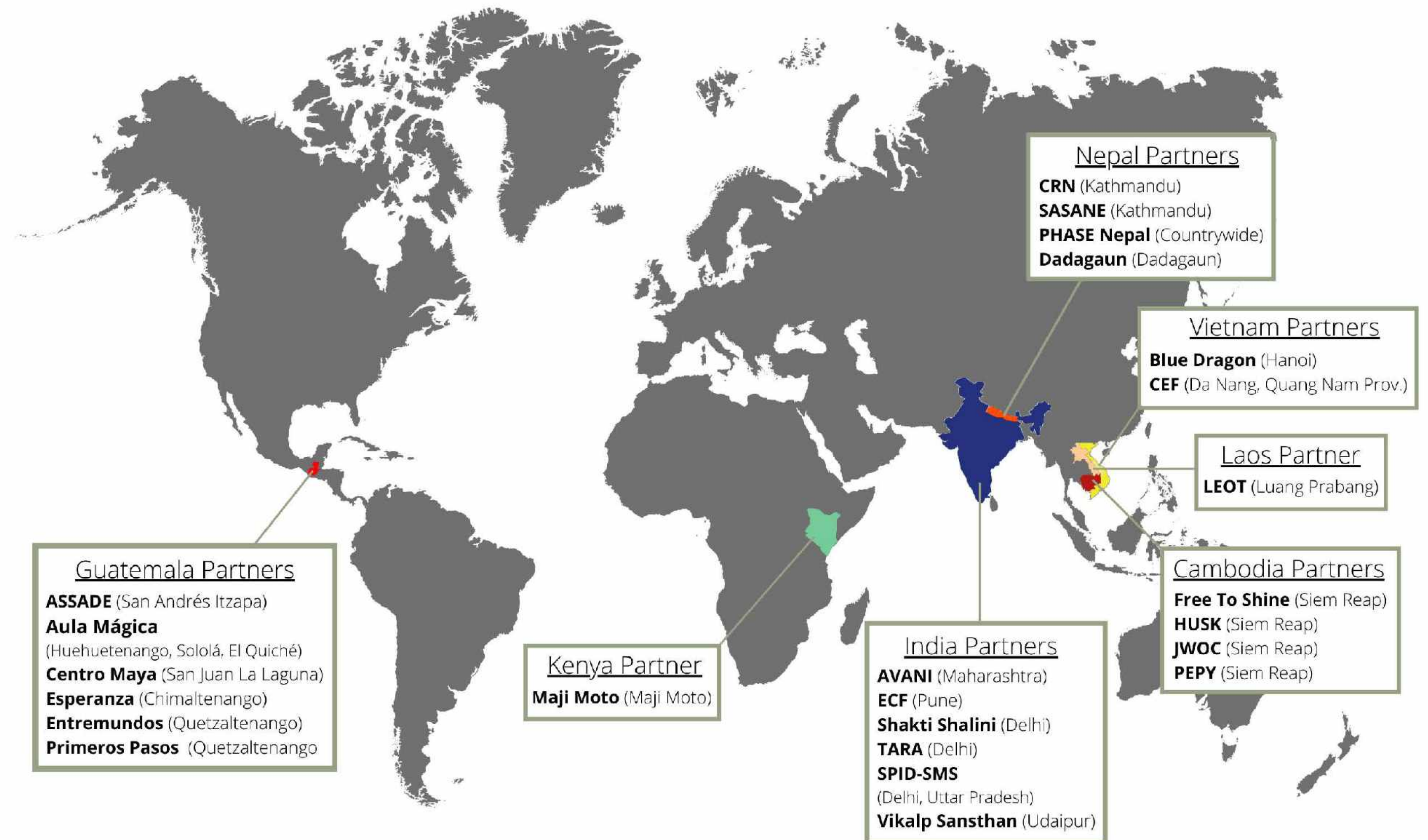


At the core of our relationship building is listening deeply to what partners know to be true for themselves and their communities.

2018 - 2019 GoPhilanthropic Partners

“GoPhil provides a lot of independence to a local partner to make a decision. They listen more than they say. Meaning that they try to understand what the needs [are], and listen to the proposed solution rather coming and telling what to do. They empower local people to feel more ownership.”

2019 Partner Feedback Survey Response





FUNDING PARTNERSHIPS

Small grants support partners' greatest critical needs, as well as innovation at the grassroots level.

We focus much of our fundraising on programs' core running costs, such as key staff salaries, as this is both a stated priority and a challenge for many partners.

By supporting partners' most essential costs and funding gaps, we contribute to their overall stability and help ensure the successful delivery of their programs.

"Funding should include core support to organizations to allow them to develop their overall effectiveness , not just implement more activities." (Smart Risks)

For example, at Aula Magica in Guatemala, the GoPhil community has supported essential administrative staff salaries, which has helped fuel the success of their pre-primary education program:

"I told you when we first started that it had been very difficult to find donors willing to pay for administration and that I would not be able to sustain and grow the program without financial help. Your help and support was essential and I want you to know how much I appreciate it."

- Fred Zambroski, Aula Mágica Founder

COLLABORATION

Network-building, cross-learning opportunities, and regional gatherings foster collaboration.

As of June 2019, more than 75% of GoPhil partners reported that they had participated in a training or network meeting with other partners.

During the 2018-2019 fiscal year, GoPhil held an Anti-Trafficking Seed Grants Network Meeting in Nepal, which convened four seed grant partners and four other local organizations, each employing unique strategies to tackle human trafficking in different parts of the country. This meeting was a rare and welcome opportunity for all the partners, including GoPhil, to connect in person, share strategies and learn from one another.

“For some of the people attending the meeting from outside Kathmandu, this was the first time they had ever been invited to participate in a national level meeting in the capital. They were so happy to participate and shared how much they had learned from the day and from hearing about everyone else’s projects.”

- Emily Bild, GoPhil Director of Programs



CASE STUDY

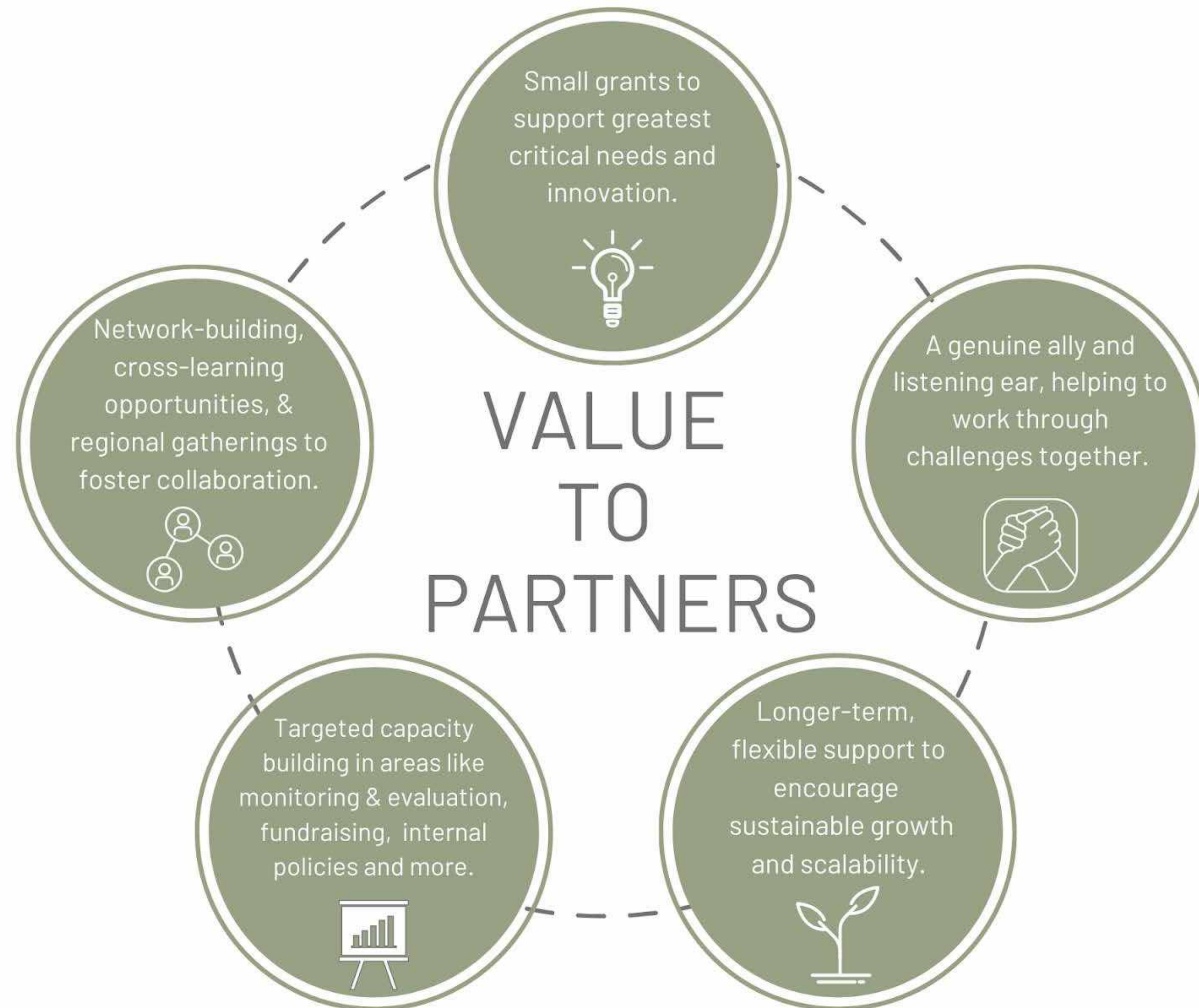
The Power of Collaboration

In the last year, two GoPhil partners, Equal Community Foundation (ECF) and AVANI Women & Child Rights, joined forces to advance gender equality in India.

Rather than focus on increasing their own budget, hiring more staff and doing all the work themselves, ECF's Project Raise mobilizes a large number of civil society organizations already focused on gender issues across India - like AVANI - and encourages them to include boys and men in the fight for women's rights.

AVANI became an active member of the Project Raise movement, received extensive training and support from ECF to develop a transformative gender program, and subsequently raised funds to implement the program to reach over 800 boys in their area.

Partner programs and their communities have so much to gain from time spent *together*, sharing their challenges, groundbreaking approaches and innovative solutions. It has been incredible to watch GoPhil connections such as these grow and flourish.





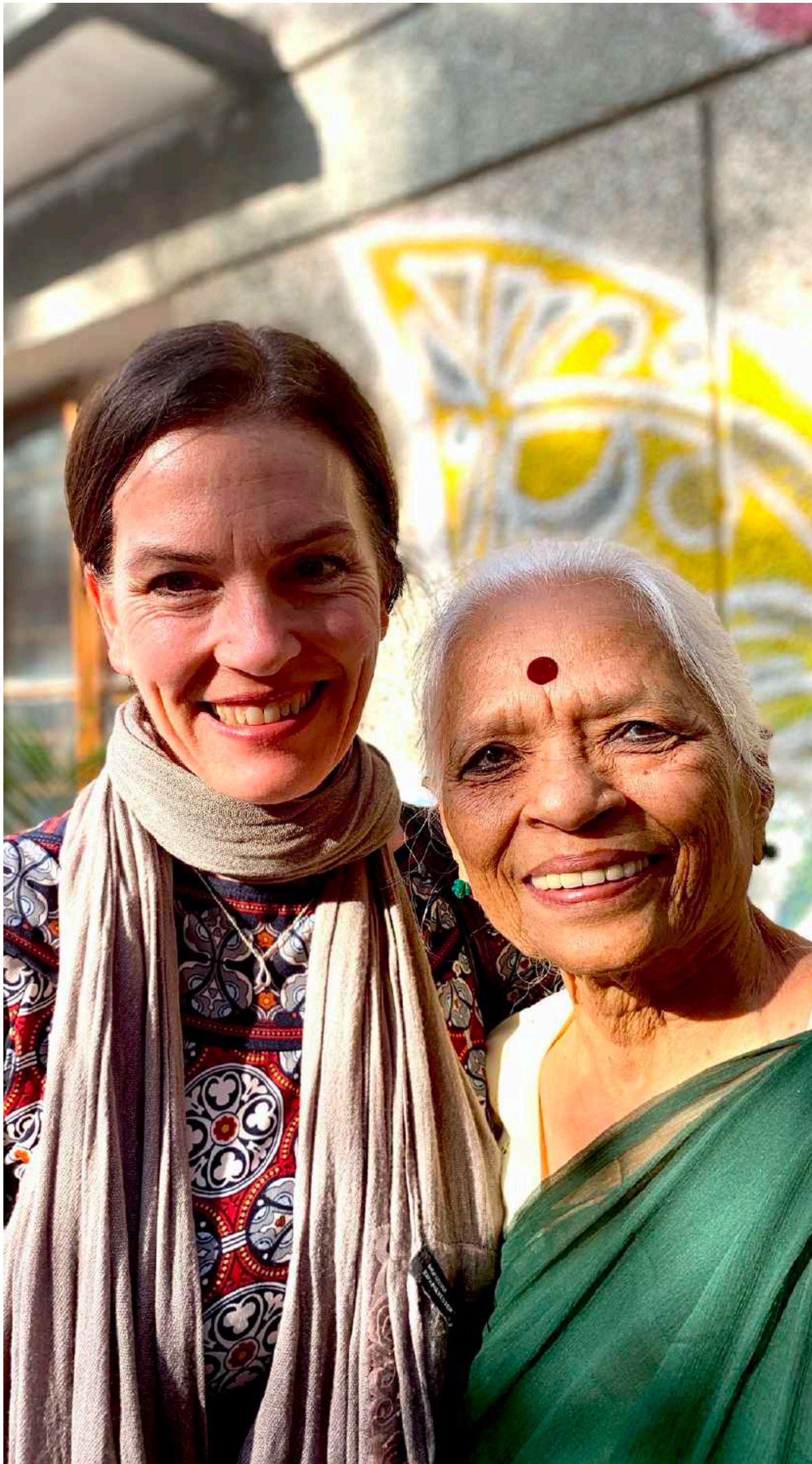
CAPACITY BUILDING

Targeted capacity and skill-building in areas identified and prioritized by GoPhil partners themselves.

When we sit down with each of GoPhil's global partners, the two challenges that consistently come up are monitoring & evaluation (M&E) and fundraising.

That is why throughout the year, we continued to support partners to build their skills in these areas. Following the first GoPhil [M&E Workshop](#) in Delhi, the facilitator and local expert, Munish, worked closely with regional partners to help them implement what they had learned in the workshop and move forward with their M&E systems. We also began planning a second, more advanced workshop on M&E and fundraising to take place in India during the next fiscal year.

As of June 2019, more than 50% of GoPhil partners had requested and received capacity-building support from GoPhil in areas such as fundraising, M&E, budgets or policy development.



SOUNDING BOARD

A genuine ally and listening ear, helping to work through challenges together.

“GoPhil as a donor agency does not simply sit across the table, but sits along with the recipient organization.” (2019 Partner Feedback Survey Response)

We aim to work horizontally with all partners - to be a sounding board and genuine support system as they work through “growing pains” and scale their programs.

In February 2018, GoPhil partner TARA Child Protection & Empowerment celebrated the launch of a monumental new TARA Outreach Center - their first ever non-residential program. The Outreach Center is based in a marginalized community of rural-to-urban migrants in South Delhi and aims to strengthen families to prevent their children from ending up in institutional care. GoPhil team members played a supportive role throughout the years of planning and development of this program. We sat on the advisory panel, provided feedback on feasibility studies, connected them with other partners for cross-learning and research, and spent many hours discussing and working through any issues that arose. Though we also provided financial support for the project, involvement went far deeper than simply writing a check.

“What always hits me is the care and compassion, and it can manifest in different ways, whether talking through something, finding support for workshops, or a caring call.” (2019 Partner Feedback Survey Response)

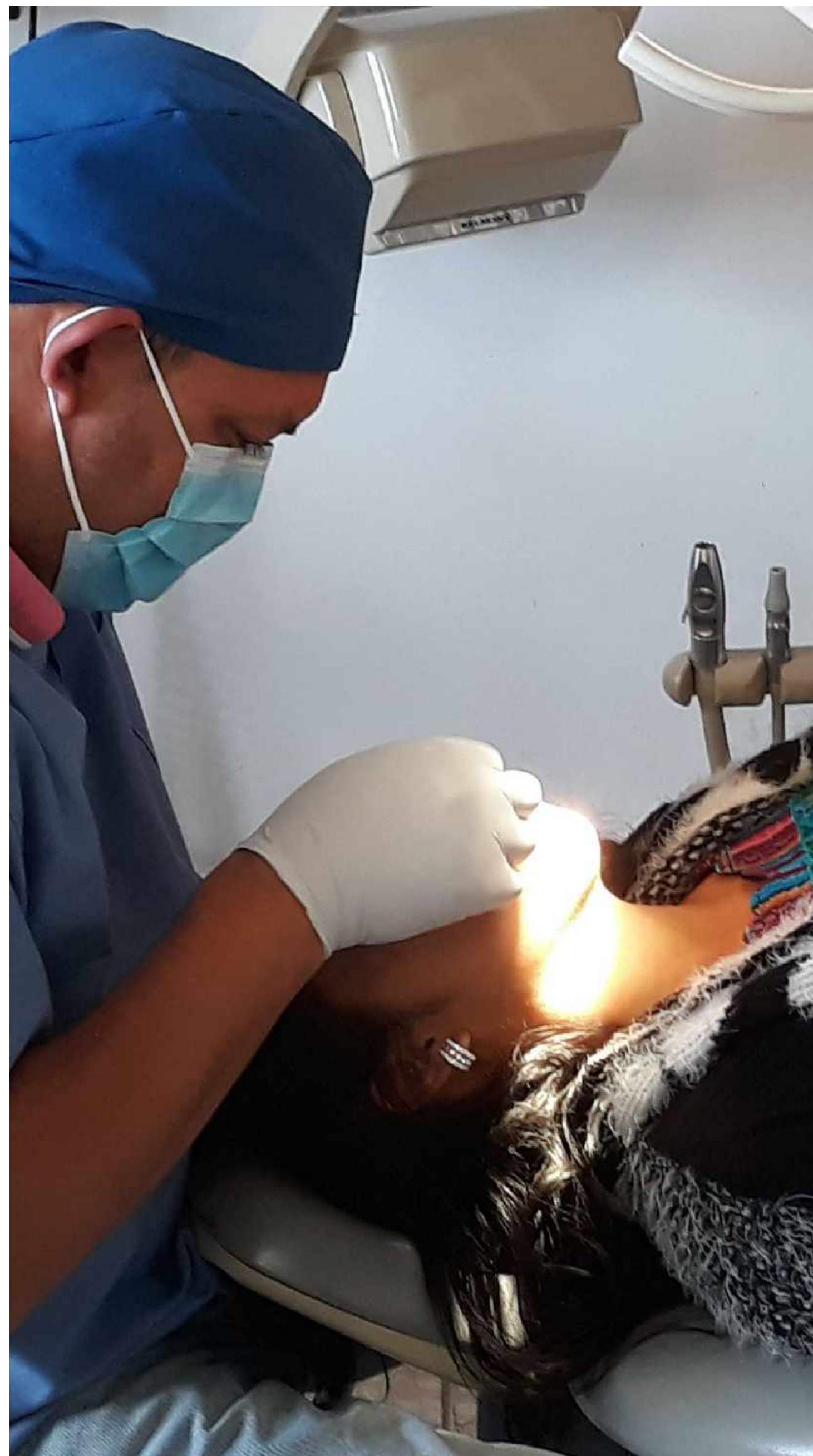
SCALE & GROW

Longer-term, flexible support to encourage sustainable growth and scalability.

Overtime, GoPhil aims to help partners become stronger, more sustainable entities so that they can reach their best potential and scale the impact of their important work.

In the last year GoPhil partner ASSADE in Guatemala achieved an ambitious and important goal they set for themselves: to make their Dental Clinic completely self-sufficient and financially sustainable. In just three years, they attained this goal through determination, along with careful and innovative planning. First, they implemented a sliding fee scale at their Dental Clinic, charging those who could afford it minimal fees. Second, with GoPhil support, they expanded the Communitarian Oral Health Project, and through extensive rural outreach, brought many more clients into the clinic for services. Not only did these changes and efforts achieve self-sustainability for the Dental Clinic, they also successfully funded the salary of their Director of Prevention Projects, Community Education & Development – a key position which was previously supported by the GoPhil community. In addition to financial stability, ASSADE also dramatically increased the reach and impact of their programs. This is the kind of sustainable growth that we want to help make possible for all GoPhil partners around the globe.

As of June 2019, more than 90% of GoPhil partners reported that they feel their organization is stronger overall as a result of their relationship with GoPhil.



TRAVEL THAT TRANSFORMS

GoPhil Travel is a socially conscious, philanthropic travel company established in 2007, working in sync with GoPhilanthropic Foundation.

With over a decade of experience in both the philanthropic travel and NGO sectors, journeys offer a safe and responsible bridge between traveling and “giving back”—encouraging the most ethical and effective support for local community efforts.





CHANGING THE WAY WE SEE THE WORLD

—

This year GoPhil Travel offered personalized visits to its partners across SE Asia, Central America, India and Nepal. These experiences continue to be one of the most magical, transformational aspects of our work. Creating the space to listen and connect directly provides the soil for our ability to more fully understand — the contexts, histories and urgency with which partners respond to the needs within their communities. These visits help us to be more strategic in our support and make us more informed donors, but the bottom line is that they cast a light on why it all matters — why care is so necessary.





Facilitating trips also brings with it tremendous responsibility — one that both GoPhil Travel and GoPhil Foundation continue to take very seriously.

We are careful in remembering that it is a privilege to be visitors - both in the region and inside the offices of partners, who take precious time out of their already full days to host GoPhil travelers. We have learned - at times the hard way - that donor visits have as much power to divide and separate us as they do in helping to unite us; that even with the purest of intentions, visiting can create a series of unintended consequences. Navigating this fine line between opportunities and potential pitfalls involved in onsite visitation has become a strength at GoPhil. GoPhilanthropic Travel is incredibly proud to have earned their place as a thought-leader in this important space.

GoPhil Travel was nominated for the second year in a row as a finalist in AFAR Magazine's top Tours Making a Difference.

“

I enthusiastically rank GoPhil in the top tier for compassionate service that makes a difference. Through travels with GoPhil to Laos, Cambodia, Vietnam, Guatemala, and India, I gained first-hand experience visiting over 20 not-for-profit partner programs. I attest that each unique program moved my heart and without exception, I can recommend supporting every single program I visited. The passionate and dedicated leaders and the people they serve, stand as striking evidence and living testimony to the diligence and careful selection process used by GoPhil to vet programs.

- Ronald Reneau, GoPhil Traveler, Donor & Founder's Circle Member

SUSTAINABLE DEVELOPMENT GOALS

Working Toward a
Collective Vision
for the Future





A BLUEPRINT FOR SHARED PROSPERITY

The GoPhil community is taking part in a massive, worldwide movement to achieve universal and sustainable development by the year 2030.

The Sustainable Development Goals (SDGs) are a collection of 17 goals that aim to address the root causes of poverty and inequality and promote sustainable, lasting development. The goals were developed inclusively by a UN Open Working Group, which included civil society organizations, country experts, scientists from around the world, and many other stakeholder groups. The goals are highly specific and practical, including 169 targets and 232 indicators. Unlike previous UN goals, the SDGs apply universally to all UN member states, encouraging global cooperation for a better present and future.

“Since its inception in 2015, the 2030 Agenda has provided a blueprint for shared prosperity in a sustainable world—a world where all people can live productive, vibrant and peaceful lives on a healthy planet.”

– UN SDG Report 2019

GoPhil wholeheartedly supports the SDGs and actively works to contribute to 11 out of 17 of the goals, across 7 countries, in collaboration with global partners. The graphic at right is a weighted presentation of GoPhil partners' contributions toward these goals.



PRIORITY AREAS

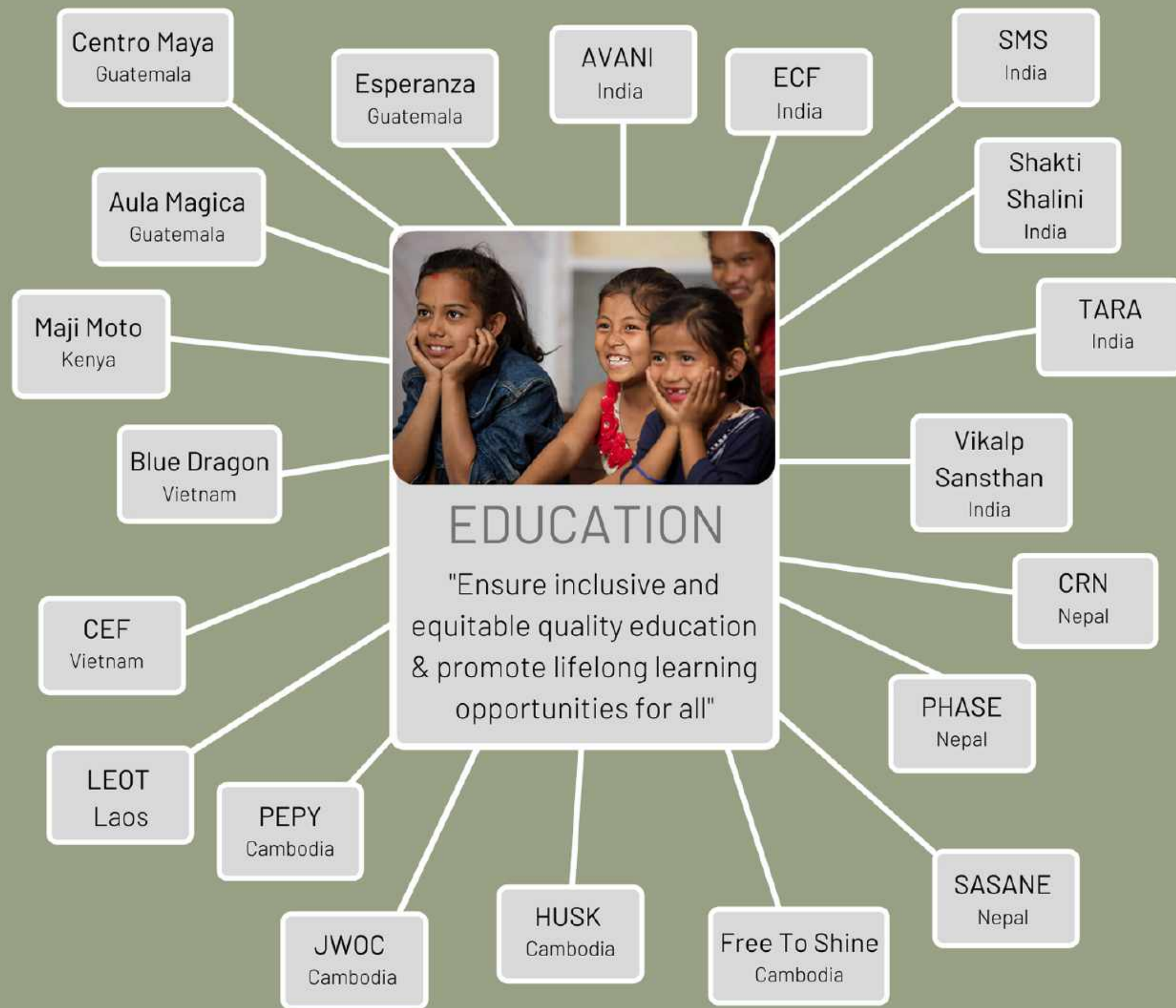
GoPhil has three core priority areas that are parallel to and work in conjunction with key Sustainable Development Goals: **education, health, and human rights.**

Although GoPhil supports work to address a wide range of human rights issues, much of this falls under gender equality and the fight against human trafficking. Following, you can see which partner programs are contributing to these priority areas and goals.

By supporting GoPhil and these diverse, grassroots partners around the world, YOU are directly contributing to the SDGs, fortifying the collective, movement to universally improve the lives of countless people across the globe by 2030.



PARTNERS COMMITTED TO SUSTAINABLE DEVELOPMENT GOAL #4: EDUCATION



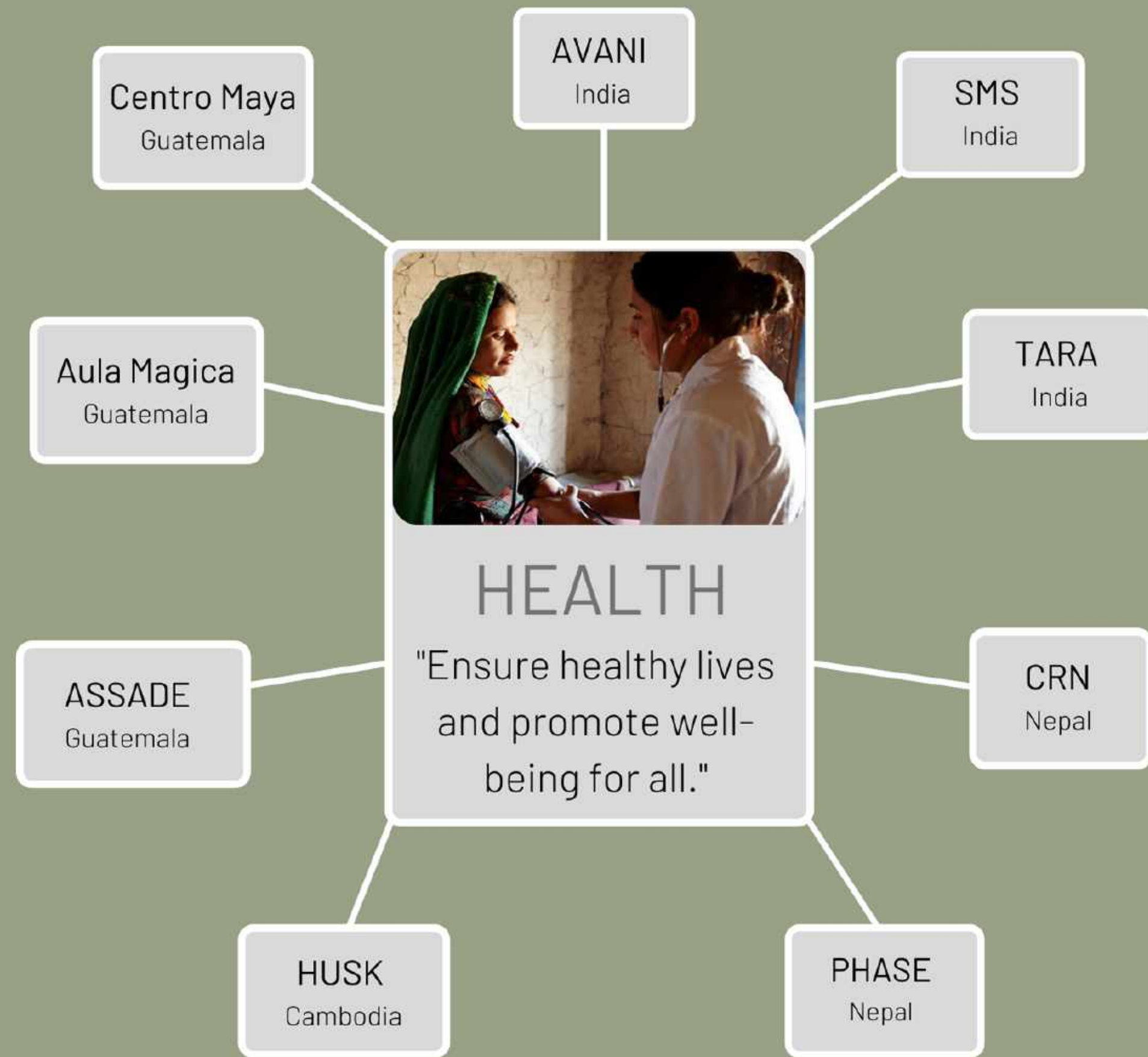
IMPROVING ACCESS TO QUALITY EDUCATION & OPPORTUNITIES IN DISADVANTAGED COMMUNITIES: SUSTAINABLE DEVELOPMENT GOAL #4

"I had fallen in with a much older crowd – 30 & 40 year-olds – who were into lots of negative things. I was arrested and then saw where I was heading. I talked to Dra. Hilda and asked her to take me back and let me finish my studies. She gave me a second chance. They believe in us here. They can be strict – the other schools I went to were never strict – but that's ok. **I try and tell the other guys when they talk tough that they don't really have any idea of what life is like out there without an education, and I do.** CLE is a great place for me to be. I'm so grateful for the second chance."

- Middle School Student at Comunidad La Esperanza



PARTNERS COMMITTED TO SUSTAINABLE DEVELOPMENT GOAL #3: HEALTH



ENSURING ACCESS TO VITAL HEALTHCARE IN AREAS WHERE SERVICES ARE MOST LACKING: SUSTAINABLE DEVELOPMENT GOAL #3

"In order to build a successful health care model, it is necessary to include the following ingredients: community health at the heart of the cause; inclusion of traditional medicine; a proper foundation; participatory and comprehensive organization; and a respectful relationship with nature, justice, equality, humanism and love."

- The Value of Community Health by Julio Letona Chávez,
ASSADE Director of Prevention Projects, Education & Development



PARTNERS COMMITTED TO SUSTAINABLE DEVELOPMENT GOAL #5: GENDER EQUALITY



PROMOTING GENDER EQUALITY AND EQUITY & PREVENTING GENDER-BASED VIOLENCE: SUSTAINABLE DEVELOPMENT GOAL #5

"The sessions we have received on gender equality and its importance really got me thinking. They made me realize that our society has got it all wrong. We do not give girls and women what they have a right to have – education, good health and opportunities to wear what they want, go where they want to and do what they want, without imposing restrictions on them based on the fact that they are girls or women."

- 16 year old boy and ECF participant



PARTNERS COMMITTED TO SUSTAINABLE DEVELOPMENT GOALS #8 AND #16: THE FIGHT AGAINST HUMAN TRAFFICKING



ADDRESSING HUMAN TRAFFICKING & EXPLOITATION WITH PREVENTION, PROTECTION AND PROSECUTION: SUSTAINABLE DEVELOPMENT GOALS #8 & #16

"I asked [human trafficking] survivors who had been rescued how I could help, and I was hardly prepared for their answers. I thought they'd want something easy to provide, like university tuition fees, but they didn't want anything for themselves. Instead they wanted for no other girl to go through the horrors they'd been through. They asked me to go out into the rural villages, find the girls who weren't in school, and protect them. They told me that if these young girls were in school they would not be trafficked."

– **Nicky Mih**, Founder & Managing Director at Free To Shine





GROWTH & SELF-ASSESSMENT

GoPhilanthropic Foundation's identity has never been set in stone; we are an ever-evolving community, continually defining and redefining ourselves as we grow and learn together. In the last year, we closely examined and deepened our commitment to ethical communications and began an ongoing journey to deconstruct and shift systems of power and privilege that exist in the world of philanthropy.



ETHICAL COMMUNICATIONS

We know that language matters - the terms “victim” and “survivor”, for example, are sometimes used interchangeably, but hold very different meanings and connotations related to power, strength and self-determination. GoPhil is highly committed to learning and employing thoughtful, ethical language in all aspects of our work. We strive for photography and storytelling that is honest and respectful to the people and programs we work alongside. In the last year, we examined and discussed our own communications - and those of the wider philanthropic community - and began to update our internal policies and guidelines. We also continued to learn more and more about child protection and best practices along with our partners around the world.

JUMPING THE PICKET FENCE... AND TO NEW HEIGHTS

In the spirit of continuous growth, in June 2019 we celebrated the release of an updated, 2nd edition of Co-Founder Lydia's memoir [Jumping the Picket Fence](#). The new edition is a culmination of many lessons learned in the four years since the original book was published, which Lydia has explored and shared in many [podcasts](#) and talks since the release. We were thrilled to see that the book ranked in the top 10 Kindle books on Philanthropy for several weeks.



"I am SUPER excited to announce the release of the 2nd Edition - now ready for a broader audience. While the manuscript is the same, we have learned some valuable lessons in the past years about the complexities involved in the giving world and important disclaimers and edits needed to be made on that front, especially as it relates to the protection of children."

- Lydia Dean

More than simply improving ourselves as individuals and as a Foundation, we have found that we must openly *share* our mistakes and learnings with others in the field and participate in broader discussions taking place. This is key if GoPhil is to influence and partake in the positive transformations of philanthropy as we know it.

THE DELICATE ART OF SHIFTING POWER

In the last year, GoPhil dedicated significant time and space toward:

- 1) learning about and examining how power influences international philanthropy and our own systems, and;
- 2) exploring ways in which we can continue to shift power and self-determination toward the local communities we partner with.

This is just the beginning of our focus on power dynamics in the nonprofit sector - there is so much that remains to be learned and done in this area - but we wanted to highlight a few of our lessons learned so far.



CASE STUDY: GOPHIL & ENTREMUNDOS

Teaming up with EntreMundos in Guatemala has taught us that strategic partnerships with local grant-making organizations can help us *shift power to empower*. With a robust partner network of over 900 small, grassroots movements and indigenous groups (many of which are led by women) in Guatemala, EntreMundos acts as a guiding light and bridge, providing the global GoPhil community with the chance to connect with and support powerful local change-makers that are often overlooked on the international, and even national, level. This partnership between GoPhil and EntreMundos is essentially an “impact multiplier” - where the support from the GoPhil community to EntreMundos ripples out to far corners of Guatemala, catalyzing social change that is truly locally-led and transformative.

“GoPhilanthropic and EntreMundos are both looking to strengthen the impact of grassroots organizations through training and education and building solidarity among organizations, donors, and direct constituents. Because we share these values, vision, and approach, we are creating trust as partners. We work together to determine how best to use the funds and respond to needs as they arise.”

- Yessica Pastor, Director of EntreMundos



POWER AT THE GRASSROOTS

In the years since GoPhil began, we have learned that true potential for lasting, widespread social change lies at the local, grassroots level.

As you read this, GoPhil partners around the globe are proving this to be true. In India, Vikalp Sansthan is mobilizing local volunteers to change long-established gender norms and mindsets in their own communities. In Guatemala, ASSADE is earning the trust and respect of local communities through a unique blend of modern medicine and traditional, indigenous knowledge. In Africa, the Maji Moto Enkiteng Lepa School is challenging complex cultural practices like Female Genital Mutilation (FGM) and child marriage with brave, locally-led advocacy. Many more GoPhil partners around the world are mobilizing community members themselves, including children and survivors, to become powerful voices of change within their own families, schools and wider communities. Tackling deeply-entrenched injustices requires a delicate balance of personal, cultural understanding and bold action that cannot come from “the outside” - real, metamorphic change must be sparked from within.

More than 70% of GoPhil partnerships are locally-led, and many more are currently transitioning in this direction.





LATEST UPDATES

It has been another exciting year of growth for the GoPhil community. In case you missed them, we have outlined some key updates from the last year in the following section.

NEW PARTNER: COMUNIDAD LA ESPERANZA

Comunidad La Esperanza (“Community of Hope”) is a private, non-profit middle school, authorized by the local government to teach the Guatemalan curriculum – including subjects like math, science and language – which occupies half the school day. During the second half of the day, Comunidad La Esperanza provides a progressive and comprehensive extracurricular education, including art, culture, sports, community leadership and entrepreneurship, empowerment and much more.

The back of school uniforms at Comunidad La Esperanza read: “*Que todos se levanten, que nadie se quede atrás,*” which translates to: “**Let us all rise up, let no one be left behind.**”



NEW PARTNER: MAYA TRADITIONS

We also began exploring a new partnership with **Maya Traditions** in Guatemala, a Fair Trade Social Enterprise (one of the few in Guatemala) and registered non-profit working to empower and improve the quality of life for Mayan women artisans and their families and contribute to the preservation and promotion of traditional knowledge, art and cultures in Guatemala.

“At Maya Traditions, we understand that when we invest in one woman, we are investing in a generation. The artisans we partner with are mothers and wives, and they manage their households as well as family’s crops. In short, they are amazingly capable and strong, and welcome our support in realizing increased economic empowerment.”

GoPhil begins exploring partnerships and getting to know an organization many months before a formal partnership is established. It is an important opportunity for GoPhil and potential partners to get to know one another, establish trust, and make sure we are both comfortable working together. We look forward to welcoming Maya Traditions as a formal partner in the coming fiscal year!



SMALL BUSINESSES MAKING BIG IMPACT

There is so much untapped potential for good that lies beyond the nonprofit world. In the last year, we saw many inspiring examples of how for-profit, socially-conscious businesses can partner with GoPhil to generate incredible impact and mutual benefit.

If anyone reading this would like to introduce GoPhil to your place of work - whether that be a small business or large corporation - please reach out to us and we will be more than happy to provide ideas, resources and support.

One such example started as many of our partnerships do: with curious, compassionate individuals traveling, listening and wondering how they can make a difference. It began when an employee of HomeServe Labs, a smart home technology company in the UK, happened to visit two of GoPhil's partners in Siem Reap, while traveling in Southeast Asia, and engaged firsthand with these local partner programs. Greatly impacted by the experience, he began to think about how he could leverage support through his place of work. Soon after, he decided to set up a fundraising committee at HomeServe to garner support for GoPhil partners. The committee held numerous creative events, from informative presentations, to a samosa sale, to a full-blown online auction, and successfully raised funds for multiple GoPhil partners across several regions. But more than just raise money, he managed to inspire and engage his co-workers to think globally and make a powerful, collective difference.



GO PHILANTHROPIC
FOUNDATION

— CHARITY —

BAKE SALE

..... Thursday 27th June

*Come along to the Shed
(East Building)*

*A charity dedicated to helping
children and families access safe
drinking water across the globe*

gophilanthropic.org




LEAKBOT

"After visiting GoPhil partners in Cambodia I was inspired by the great work they were doing and wanted to find a way that I could continue to support GoPhil back in the UK. At the time, HomeServe Labs was looking for a charity partner to support and the entrepreneurial and innovative nature demonstrated by GoPhil was a great match with our values. We initially presented the opportunity to the whole team at a company away day before setting up an internal charity committee with members from across the business.

Through our charity committee we have been able to generate a wide range of fundraising activities and engage the wider team, our customers and suppliers to get involved. The level of engagement has been fantastic and it feels this will only grow as we start to see the impact of the funds that have been raised to date. I can't speak highly enough of GoPhil and would encourage any business looking to work with a charity to give them an opportunity."

- Nick Lobban, HomeServe Labs





FOUNDER'S CIRCLE

The Founder's Circle is the heart of the GoPhilanthropic community, working to ensure the sustainability and resilience of GoPhilanthropic Foundation itself, so that we can continue to evolve as a foundation and invest in human potential around the world. Committed **Founder's Circle** members (individuals and/or couples) invest at least \$5K per year, specifically for GoPhil's internal development. Collectively, this allows us to continue to identify, invest and scale existing and new partner programs, employ critical staff members, expand our communications and operations tools, and maintain the rigor that GoPhil is known for in mentoring, leadership development, tracking and reporting of impact.

Founder's Circle members are united by a strong passion for active, rather than passive philanthropy, and they each share our core values and ethics - including the belief in respectfully listening to and learning from those who are closest to the issues. Many of the members have been by our side over the years through ups and downs, learning with us along the way, and most have traveled far and wide to connect with our global partners in person. The Founder's Circle is proof of the fact that our strength lies in our community of partners, donors and organizations who believe that meaningful, lasting change starts at a personal, grassroots level.

“I contribute because I believe in humanity, investment, multipliers and leverage. **Humanity** in that we are all tied together in this and we can either try and help or get out of the way. **Investment** because up front capital yields returns if you pick the projects right - someone invested in me and I delivered. I will do the same. **Multipliers** since the GoPhil Community is stronger than the sum of its parts. **Leverage** because the leaders of GoPhil need to be doing only what they can do - and do so well.”

• Barbara Burger, Founder's Circle Member •

A very special thank you to all Founder's Circle members who make all that we do possible.





FINANCIALS & CONTACT

In the spring of 2019, following a successful migration to a new donor management platform, GoPhil began the process of restructuring accounting systems. The goals were to ensure:

- System integration with the new donor management system and accounting system;
- Best in class accounting practices are being followed;
- New accounting structure that makes the processes easier, generates comprehensive management reporting and meets all reporting and operational needs.

This has been a major transition taking longer than planned and has required every transaction to be reclassified. As such, **GoPhil filed for a reporting extension for the 2018-2019 fiscal year and will update the financial section of this annual report with details once all financial details have been filed.**

We appreciate your patience in this matter and look forward to maximizing our new and improved accounting and donor management systems.



GoPhilanthropic received \$511,000 in donations in the 2018-19 Fiscal Year, enabling \$362,000 to be granted directly to partner programs.

Total, operating, administrative and program costs were approximately 20% of total donations.

Remaining funds represent unrestricted and restricted funds raised, but not yet granted due to the annual cyclical nature of fundraising - awarding and dispersing grants based on funds raised.

LOOKING AHEAD WITH GRATITUDE

As we reflect on the incredible innovation, bravery, and progress currently taking place and look forward to another year, we are filled with overwhelming hope and optimism. GoPhil is on the brink of a new chapter and we are eager to grow and evolve mindfully - in both the tangible and less-tangible ways.

We invite everyone to walk with us on this journey, to continue learning with us, and to share your feedback, stories and reflections with us and with each other. When things get tough or overwhelming, let us remember that a beautiful, dedicated GoPhil community surrounds and is a part of each of us.

To all those who have taken time to read this report: **thank you from the very bottom of our hearts.**

We are beyond grateful and inspired by the fact that people like you exist in the world. Your compassion and engagement provide us with immeasurable joy and motivation to keep going, even through challenging times.

To each and every GoPhil partner: we are humbled and empowered by your trust and alliance.

We are who we are, and where we are, because of each of YOU.





CONTACT US

Please feel free to contact us anytime with questions or if you wish to become more actively involved in the work happening at GoPhilanthropic Foundation.

We would be delighted to speak with you.



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