

# 2013 Annual Report



It takes more than capital to create change

## GoPhilanthropic

GoPhilanthropic Foundation partners with a carefully vetted group of small grassroots organizations around the world providing effective, creative and sustainable solutions to global issues. Located in India, SE Asia and Africa, our portfolio represents a collection of great people quietly accomplishing great things. Programs range from shelters for vulnerable children, to scholarship and vocational programs, rescuing children from trafficking and labor, and providing health care in rural villages.

Developing genuine partnerships with each individual organization, GoPhilanthropic raises awareness and funding for their programs and evaluates how best to maximize the impact of their work. We offer particular support in areas relating to their organizational development and sustainability in order that they become self-sufficient.

For donors, we encourage active engagement by bringing to life the people behind the programs and fostering personal connection. The Foundation was born out of a desire to get away from the traditional check-writing charity to a more active and engaged philanthropy based on relationships and a shared commitment to growth within communities around the world.



## 2013 grassroots partnerships

**TARA Homes:** Shelter and access to education for children - New Delhi, INDIA

**WCRC:** Child labor rescue, education and women's health and empowerment - Kolhapur, INDIA

**ODA:** Art-based shelter for 27 children - Siem Reap, CAMBODIA

**HUSK:** Education, clean water, eco-farming and vocational programs - Siem Reap, Cambodia

**MajiMoto:** Prevention of early marriage and FGM, school and widows village - Maasai Mara, KENYA

**M-Lisada:** Music based orphanage for 150 vulnerable children - Kampala, UGANDA

**PIO:** Education and shelter for children, vocational program for women - Phnom Penh, CAMBODIA

**CEF:** Scholarships for children (mainly girls) - Hoi An, VIETNAM



## deepening the relationships

### communication at core of our work

In 2013, we committed to deepening the 8 partnerships we had established in 2010-12. Experience had taught us that this could only be achieved through consistent and in-depth communication. Weekly contact as well as on-site visits provided the foundation we needed to better understand these developing small programs devoted to long-term work within their communities. Regular dialogue and flow of communication fostered a level of trust, allowing us to ask deeper questions and greater clarity on the complex set of variables facing them each day.

The Healthy Kids Fund was a result of such dialogues. While GP was successfully funding education across many of the programs, weekly discussions and in person visits revealed a well of health issues preventing children from benefitting fully from school. The Healthy Kids Fund was created to work in sync with support for education.

In 2013, GP began tracking the impact of its partner **TARA Homes for Children in New Delhi** using a unique measurement tool--*Measuring Significant Change*

The results allowed us to:

- see where funding should be applied
- measure TARA's effectiveness
- identify areas of success as well as weakness



## 2013 lessons learned

### needed knowledge is as important as the needed "things"

Logically the wish lists continue to grow across all of our partner NGOs. This year needs ranged from computers, classrooms, vehicles, books, funding for scholarships, solar power, seeds for farming, and bicycles. Prioritizing and funding these needed tools for success continues to play a large part of our work.

### helping them build healthier organizations: transfer of skills

But as we spent more and time alongside our partners, it became clear that they needed knowledge in as much as they needed "things." As with many small NGOs, most of our partners are run by individuals who have the passion or activism but may lack some of the business skills required to continue to build on a solid trajectory. Would they be able to scale? The health of their organizations as a whole has now become a focal point as we see the growing need for skills relating leadership abilities, accounting, strategic forecasting, staffing, measurement, fund raising and proposal writing. At the close of our fiscal year, we developed the core framework to facilitate this critical transfer of knowledge and skills. With the right balance of

these elements, they can flourish into organizations that will continue for many years to come.

## beginning to stand on their own: independence at the core

The ultimate goal is to help foster self-sufficiency as opposed to the dependent relationships so often seen across the developing world. In most cases, GoPhilanthropic successfully kept direct funding to 20% or less of a program's overall operating budget, encouraging independence by sourcing alternative, innovative ways to support themselves.

Our partner organizations strive to achieve independence and sustainability in a number of ways including putting pressure on local government to follow through on rights to access to health care and education as well as collaborating with other organizations in their regions. Several have internal artisan programs that generate a flow of income in addition to providing vocational training.

## finance and funding

Total Donations	\$117,298
Total Grants Awarded	\$ 77,677
Management & General Costs	\$ 5,959
Fundraising costs	\$ 1,320
*Cash Balance at year end	\$ 52,254

### Notes:

- Admin costs = 6.2% of donations
- Year end cash balance is due to timing of specific fundraising campaigns in progress at the fiscal year end. Corresponding grants were issued in the new fiscal year.

## long-term sustainability in rural India

Two years ago GoPhil provided the seed money to kick-start the Women's & Child Rights Campaign in India rescuing children from labor and protecting the rights of vulnerable women. Since then, WCRC has worked to replace this funding with local resources and governmental support.

- A local clinic is now providing the needed Health Workshops to women in rural villages
- After WCRC exposed the government for not supporting the education of migrant children, they now assist in WCRC's surveys ensuring children are in school
- Local government will provide the needed building for a women's shelter

